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How can we design clever solutions for health and make them more socially relevant? This is the core question addressed during our TEDx MontrealQuartierLatin event.

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, live speakers and TEDTalks video combine to spark deep discussion and connection with all who are attending.

Throughout a convivial atmosphere, four major themes will be explored.

**Seats are limited. Register now!**  
**Registration closes on September 29.**

Date: October 1, 2010,  
from 9am to 7pm

Venue: Cinémathèque,  
Room: Claude-Jutra,  
335 De Maisonneuve Est boulevard,  
Montreal.

Registration fees: C\$112.88 + fees,  
including lunch and  
post-event cocktail

More information: [Website](#)

Register: [Online Registration](#)

## Program

As speakers will come from different parts of the world including the province of Quebec, talks will be in English or French. Simultaneous translation will not be offered.

### • Design practices: from problem-setting to problem-solving - Start of presentations 9am

#### Jocelyn Faubert

Professor and NSERC-Essilor Industrial Research Chair, School of Optometry, Visual Psychophysics and Perception Laboratory, University of Montreal

*“Sensory, cognitive and postural balance training device for athletes and people with compromised autonomy”*



#### Philip Breedon

Senior lecturer, School of Architecture, Design and the Built Environment, Nottingham Trent University

*“The design of surgical innovations and smart materials”*



#### Pascale Lehoux

Canada Research Chair on Health Innovation, University of Montreal

*“Bringing different worlds together through the design of medical technology”*



### • Innovative processes and their impact on health care and business

#### Marwan Abboud

Consultant in medical device engineering

*“Innovative business models that can move an idea to the market”*



#### David Seidel

Ph.D. candidate, Department of engineering, University of Cambridge

*“Designing health care for an ageing population”*



#### Jean-Louis Denis

Professor, department of health administration, University of Montreal

*“Small organisational innovations that have large impact in healthcare”*



#### Stefanie Blain

Ph.D., Biomedical Engineering and Rehabilitation Sciences, University of Toronto

*“Songs of people said to be silent: physiologically-generated music for the voiceless in our healthcare system”*



### • Design of places (health care settings, homes, neighborhoods, cities)

#### David Theodore

Ph.D. Candidate, Graduate School of Design, Harvard University

*“Including children in the design of hospitals for sick kids”*



#### Daniel Fuller

Ph.D. Candidate, Département de médecine sociale et préventive, Université de Montréal

*“Bixi is the new fixie: Pondering public bicycle sharing in North America”*



#### Sophie Paquin

Urban planner, Public Health Division, Montreal Regional Health and Social Services Agency

*“Designing healthy cities”*



### • Design by, and for users

#### Sampsa Hyysalo

Research fellow, University of Helsinki Collegium for Advanced Studies

*“Developing clever solutions through design by, and with users”*



#### Lauren Tan

Ph.D. Candidate, Northumbria University, Newcastle, and the UK Design Council

*“Designers as catalysts for change in public and health services”*



#### Jorge Silva

Research Student Coordinator, Inclusive Design Research Center, OCAD University

*“Community-driven inclusive design”*



### • Cocktail - 5:35pm